



# 2015 Berliner Demografie Forum

## Interactive Executive Panel

### Introductory Statement

Stephen Packard  
Director  
Deloitte  
March 20, 2015



# We are rapidly “graying” and seniors are becoming a much larger demographic segment

Selected Countries and % World 2014 Population

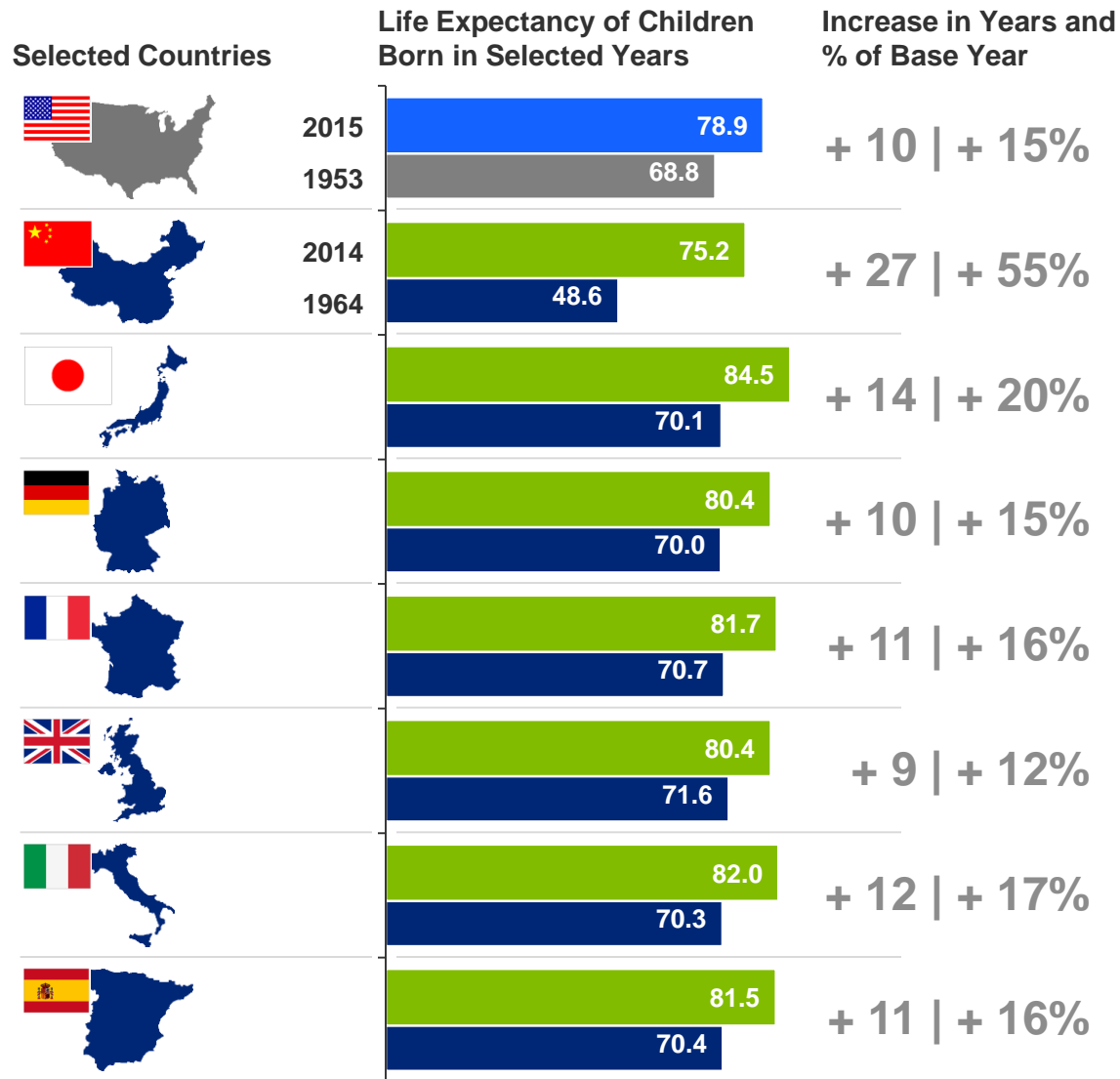
Population Median Age by Country, 1965 vs 2014

% of Population over 60 by Country, 1970 vs 2010



Sources: The World Bank - World Development Indicators Feb. 2015 Update; <http://knoema.com/WBWDIGDF2015Feb/world-development-indicators-wdi-february-2015> and US CIA - The CIA World Factbook; Country Comparison: Life Expectancy at Birth; <https://www.cia.gov/library/publications/the-world-factbook/rankorder/2102rank.html>

# This trend is expected to continue



**w China**  
**+ 21 | + 41%**

**ex China**  
**+ 11 | + 16%**

## Others

**Africa 59 vs. 42**

**India 68 vs. 44**

**Russia 70 vs. 68**

# As we age, we must continue to address major health and lifestyle issues or bear the burden of their ever rising costs



## Tobacco Use

- Declining or under pressure in many countries around the globe; 1.3bn smoke; will die 15 years sooner
- Combination of regulatory measures, business and consumer advocacy focus has brought change

Major Progress



## Obesity Rates

- Obesity is growing global issue, nearly doubling from 1980 and 2008; 1.5bn overweight | 10% obese
- Higher incidence of chronic, high-cost diseases (+25% healthcare expense); will die 10 years earlier

Growing Problem



## Healthcare Spending

- From 2008-2012, healthcare spending rose an average of 56% in the Forum focus countries
- Driven by increased spending on management of preventable, chronic non-communicable diseases

Unsustainable Trend

# As leaders, we are responsible for building collaboration between business, social and governmental organizations

